Garage Sale Ad Instructions

The deadline to place the ad is Friday at 11:30am the week before the date of the sale. For example, if the sale is on Saturday, April 24th, the ad must be placed before 11:30am on Friday, April 16th. TO BE SAFE, BE SURE TO PLACE THIS AD AT LEAST 2 WEEKS BEFORE THE YARD SALE DATE! Appen Media would prefer that ads be placed over the phone but ads have been placed online at:

<https://www.appenmedia.com/place_an_ad/>

Select “Sales” for category

Select “Garage Sale” for sub-category

Select “Multi-family or Commercial Garage Sale (print & online) $24

**Publications:** Herald Newspapers

**Ad text** (make sure website address is correct and adjust the date and times as appropriate):

**JOHNS CREEK, DoubleGate** Community-wide Sale (Enter onto Twingate from State Bridge). Saturday 4/24 8am-2pm. See signs & balloons. Online info: doublegate.net/sale

Mare sure that all of the above text is readable in the “PRINT AD PREVIEW” (for example, a space was added between “doublegate” and “.net” so the web address would not truncate).

**Ad Start Date**: This ad will only run one week so select the Thursday before the yard sale date

**Additional Features**: Choose the following additional features

* “Premium Sale $10 Runs on page 4 of paper” (ad will appear on page 4 and classified pages)
* “Bold $2”
* “Font Size increase 1 point $2”
* “Add a Border $10”

Click Next

Set “online ad title” to “Johns Creek DoubleGate Community-wide yard sale 4/24 8am-2pm” (adjust the date as appropriate)

Set “address” to the address of the DoubleGate Swim & Tennis Club (to place a marker on the newspaper’s online map): 9880 Twingate Dr, Johns Creek, GA 30022

**Print the final web page that says “thank you” so you can be reimbursed** – the email you receive from Appen Media will not be useful for reimbursement purposes. The ad will cost about $81.

The yard sale should also be promoted on craigslist.org, gsalr, Facebook, nextdoor.com, etc. for additional exposure.